

# RUSSIAN INTERNATIONAL OLYMPIC UNIVERSITY

Master your *future*  
Go further with RIOU



# INTERNATIONAL RANKINGS

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Master of Sport Administration Course is one of the  
TOP 3 postgraduate sport management courses,  
ranked 2nd in Europe.



## 3 VERSIONS OF THE MSA COURSE

**MSA** INT

Taught in English

**MSA** RUS

Taught in Russian

**MSM**

Module studies in Russian



- 4 modules, each lasting 2 weeks
- Thesis defense in June

# MASTER OF SPORT MANAGEMENT

# **MSM**

NEW COURSE

Session 1

September -  
October

Sochi

Session 3

January -  
February

Moscow

Session 2

November -  
December

Moscow

Session 4

March -  
April

Sochi



World Sports and Sport Industry



Governance and Sports in Russia



Sports and Law



Sports: Governance and Business



Sports: Marketing, Sales and Communications



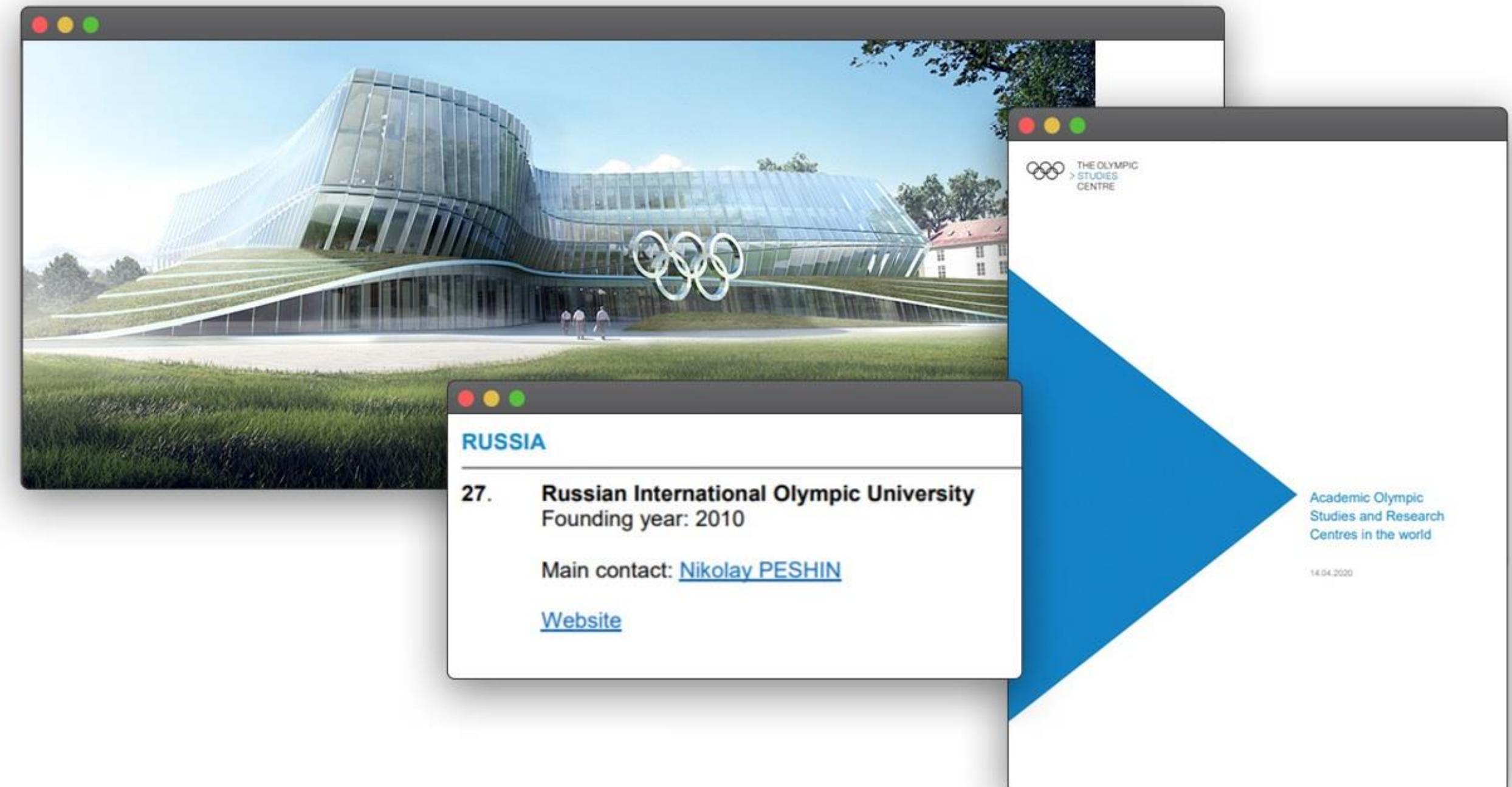
Research in Sport Management and Marketing



Managerial Psychology and Management Careers in Sports

# Academic Studies And Research Centre

The International Olympic Committee has confirmed the status of RIOU as a Regional Academic Olympic Studies and Research Centre



RUSSIA

27. **Russian International Olympic University**  
Founding year: 2010

Main contact: [Nikolay PESHIN](#)

[Website](#)

Academic Olympic  
Studies and Research  
Centres in the world

14.04.2020

# INTERNATIONAL FACULTY



Norm O'Reilly



Jon Tibbs



James Skinner



David Stotlar



Dimitra Papadimitriou



Guy Masterman



Eivind Åsrum Skille



Martin Schnitzer



Michel Desbordes



Vladimir Andreff



Vassil Girginov



Robert Kaspar

# INTERNATIONAL FACULTY



Andrey Malygin



Igor Stolyarov



Elena Dari



Evgeniy Bukharov



Vladimir Lednev



Lev Gutman



Vladimir Zakharov



Evgeniya Topolova



Konstantin Vybornov



Demyan Sidorenko



Alexei Kirichek



Anatoliy Volosov

# MSA CURRICULUM



**World Sports and  
Sport Industry**



**Economics,  
Finance and  
Business of Sports**



**Sport  
Organizations and  
Project  
Management**



**Marketing and  
Communications  
in Sports**



**Sport Venues and  
Event  
Management**

Each module comprises up to 6 units

Classes from September to March, Thesis writing and defence from April to June

Course duration – 39 weeks (3 semesters)



# SPORT INDUSTRY PROFESSIONALS DEBATE PLATFORM

# TRAINING PLACEMENTS

## SPORT EVENTS



sochi.ru  
2014  
olympic games



sochi.ru®  
2014  
paralympic games



F1™



TWAS  
WORLD GAMES  
SOCHI  
2015



SOCHI 2017  
3rd CISM WORLD WINTER GAMES



FIFA WORLD CUP  
RUSSIA 2018

# TRAINING PLACEMENTS

## SPORT VENUES AND SPORT CENTERS



Bobsleigh and Luge Centre



Iceberg Skating Palace



Bolshoy Ice Dome



Ski Jumping Complex



Rosa Khutor Ski Resort



Yug Sport Federal  
Sport Training Centre

# INTERNATIONAL TRAINING PLACEMENTS

- Mikkeli in ETELA-SAVON LIIKUNTA, Finland 
- Finnish Olympic Committee, Finland 
- Kufstein University, Austria 
- Special Winter Olympic Games 2017, Austria 
- World Wheelchair Curling Championship 2016, Switzerland 
- Thaida Sports Consulting Company, China/Taiwan 
- Football Club MŠK Žilina, Slovakia 
- Taipei 2017 Summer Universiade, China/Taiwan 
- Institute for Sport Business, Loughborough University London, UK 
- Krasnoyarsk 2019 Winter Universiade, Russia 
- International Tennis Federation 
- Asian School Sport Federation, Qatar 





# STUDENT EXCHANGE PROGRAMS

- 🇫🇮 Savonia University (Finland)
- 🇫🇷 Paris Sud University (France)
- 🇷🇺 Skolkovo Start-Up Academy (Moscow Management School)
- 🇬🇷 Patras University (Greece)
- 🇦🇹 Seeburg Castle University (Austria)
- 🇫🇷 INSEEC Group (International Group of Business Schools)
- 🇺🇸 North Arizona University (USA)



# MSA ALUMNI NETWORK

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- ✓ Cooperation
- ✓ Partnership
- ✓ Support
- ✓ Friendship
- ✓ Traditions
- ✓ MSA Reunion

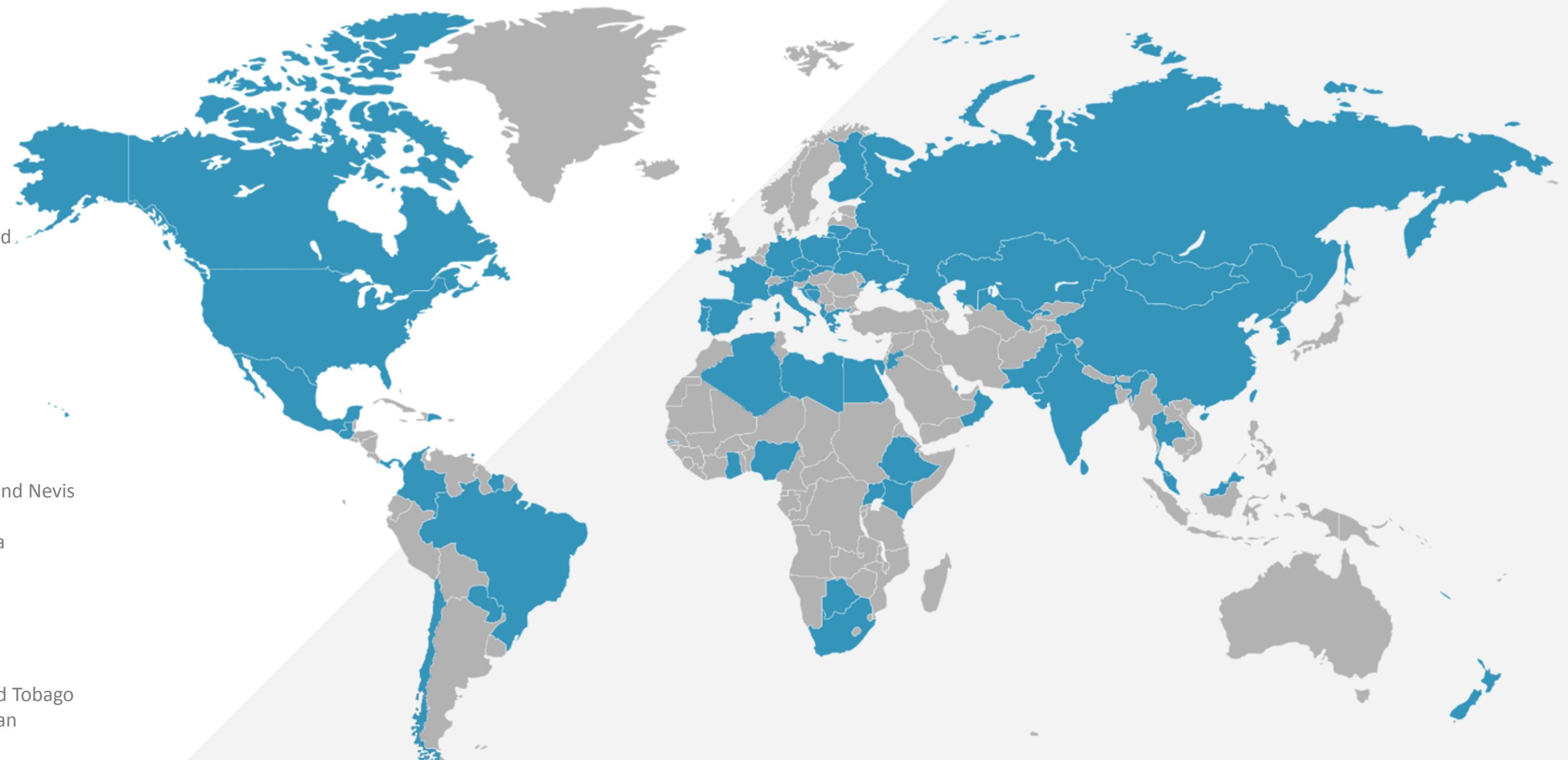
#RIOU\_reunion  
#RIOU\_alumni

# MSA Global Reach

## 70 COUNTRIES

Albania  
Algeria  
Armenia  
Austria  
Barbados  
Belarus  
Belgium  
Bosnia and Herzegovina  
Botswana  
Brazil  
Canada  
Chile  
China  
Colombia  
Croatia  
Cyprus  
Czech Republic  
Dominican Republic  
DPR Korea  
Ecuador  
Egypt  
Ethiopia  
Finland  
France  
Gambia  
Germany  
Ghana  
Greece  
Guatemala  
India  
Ireland  
Iran  
Italy  
Jordan  
Kazakhstan  
Kenya  
Korea  
Lebanon  
Libya  
Lithuania

- Malaysia
- Mexico
- Moldova
- Mongolia
- Morocco
- New Zealand
- Nigeria
- Oman
- Pakistan
- Panama
- Paraguay
- Poland
- Portugal
- Qatar
- Russia
- Saint Kitts and Nevis
- Slovakia
- South Africa
- Spain
- Sri Lanka
- Surinam
- Swaziland
- Thailand
- Trinidad and Tobago
- Turkmenistan
- Uganda
- Ukraine
- USA
- Uzbekistan
- Vanuatu





# SCHOLARSHIP PROGRAMS

Olympic Scholarship Program by  
Vladimir Potanin Foundation



MSA Scholarship Program by  
The Russian Olympians  
Foundation





THANK YOU  
FOR YOUR ATTENTION



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